

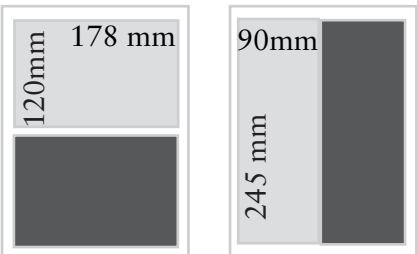


# CORNUCOPIA

## Hotel Display Rates

TRIM DIMENSIONS	FORMAT	RATE
	<p>Double Page Advertisement</p> <p>Grand Hotels + 350 magazines Boutique Hotels + 100 magazines</p> <p><i>Trim Size 275 x 430 mm</i></p>	<p>£ 4,000 £ 3,400</p>
	<p>Single Page Advertisement</p> <p>Grand Hotels + 350 magazines Boutique Hotels + 100 magazines</p> <p><i>Trim Size 275 x 215 mm</i></p>	<p>£ 3,000 £ 2,500</p>
	<p>Half Page Advertisement</p> <p>Grand Hotels + 350 magazines Boutique Hotels + 100 magazines</p> <p><i>Trim Size 120 x 178 mm (landscape) 245 x 90 mm (portrait)</i></p>	<p>£ 1,800 £ 1,500</p>

\* All formats include complimentary hotel directory entry and free online advertising

\*\* Additional magazine copies can be added to contracts at pre-publication price (£2 / copy)

### Display ad technical data:

For bleed dimensions add 10mm to trim height and width.

For type dimensions deduct 30mm from trim height and width.

Binding method: Perfect

Resolution: 300 dpi

Format: As pdf to [adverts@cornucopia.net](mailto:adverts@cornucopia.net) (plus CD with Eurostandard proofs).