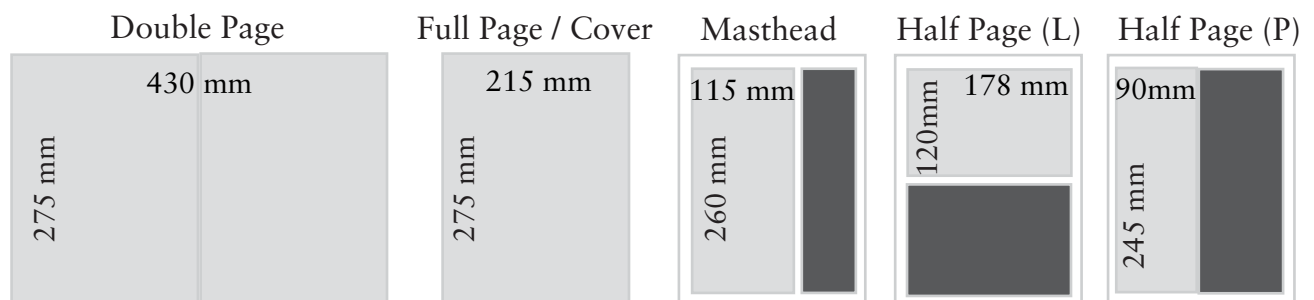


# CORNUCOPIA

## Display Rates

FORMAT	TRIM DIMENSIONS IN MM (H x W)	RATE
Back Cover	275 x 215	£7,000
Inside Front Cover	275 x 215	£4,400
Inside Back Cover	275 x 215	£4,000
Masthead (p.2)	260 x 115	£3,800
Double Page (pp.4-5)	275 x 430	£5,000
Double Page (first half)	275 x 430	£4,800
Double Page (second half)	275 x 430	£4,500
Full Page (first half right)	275 x 215	£3,500
Full Page (first half)	275 x 215	£3,200
Full Page (second half)	275 x 215	£3,000
Half Page (first half)	landscape: 120 x 178	£2,400
Half Page (second half)	or portrait: 245 x 90	£1,800
Third Page - vertical (first half)	250 x 60	£1600
Third Page - vertical (second half)	250 x 60	£1200



\* Online advertising is free for all magazine advertisers.

### Double Page, Cover & Full page:

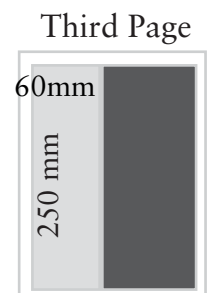
For bleed dimensions add 10mm to trim height and width.

For type dimensions deduct 30mm from trim height and width.

Binding method: Perfect

Resolution: 300 dpi

Format: As pdf to [adverts@cornucopia.net](mailto:adverts@cornucopia.net) (plus CD with Eurostandard proofs).



[www.cornucopia.net](http://www.cornucopia.net)

# CORNUCOPIA

## Directory Rates

DIRECTORY	RATE	2 ISSUES	3 ISSUES	4 ISSUES	FREE COPIES
Grand Hotels	£600	£1140	£1,620	£2,040	250
Boutique Hotels	£450	£855	£1,215	£1,530	50
Art & Design	£300	£570	£810	£1,020	3
Restaurants	£250	£570	£810	£1,020	5
Travel / Property	£250	£475	£675	£850	5
Classified*	£150	£285	£405	£510	2

\* Standard size: 4 cm column space - £20 per extra cm.

DIRECTORY	SIZE (MM)	TECHNICAL NOTES
Grand Hotels	55 x 50	colour image + hotel description + contact details
Boutique Hotels	55 x 50	colour image + hotel description + contact details
Art & Design	68 x 54	colour image + contact details
Travel / Property	37 x 128	colour image + description + contact details
Restaurants	55 x 50	colour image + description + contact details
Classified	55 x 40	b&w image/logo + text (inc. contact details)

Format: Images should be supplied as pdf, jpeg or tiff to [adverts@cornucopia.net](mailto:adverts@cornucopia.net).  
Resolution: 300 dpi

*\* Online advertising is free for all magazine advertisers. For online only advertising please contact [adverts@cornucopia.net](mailto:adverts@cornucopia.net)*

## Inserts

PER 1,000 MIN	ALL ZONES
Private subscribers (5,000)	30p per insert (plus £75 handling fee)
All magazines (20,000)	25p per insert (no handling fee)

MAILSHOTS BY NEGOTIATION

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